

## Executive Committee Bio

### Tom Buckles

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### CAREER

Dr. Buckles' principal teaching responsibility is in the executive MBA program, primarily in the areas of marketing strategy, entrepreneurship, customer relationship management, and marketing research. He specializes in using client-based projects enabling students to apply classroom theory in practical business settings, having directed several hundred such projects.

Professor Buckles has published articles in the areas of technology transfer, internet marketing/e-commerce, marketing research, service quality, internal marketing, and marketing education in conference proceedings and several journals, and has presented his research at national and international conferences. His current research involves writing and speaking about how business people can integrate their faith with their life, and writing business cases that integrate business and faith/Christian worldview. He was the Special Editor of the *Journal of Biblical Integration in Business: Business Cases with a Christian Worldview*, and is now the editor of this new journal.

Dr. Buckles has been a co-founder of four business start-ups, has been and is an active consultant to private and public sector firms, and currently sits on the advisory board and/or board of directors of several companies.

### EDUCATION

Dr. Buckles has a B.A. from the University of California, Davis, an M.B.A. from CSU, Sacramento, and a Ph.D. from Arizona State University.

### CHRISTIAN BACKGROUND

Tom became an active Christian as an undergraduate, when he re-dedicated his life to Jesus Christ. He co-pastored a house church for two years during his doctoral program and has taught college Sunday school and new Christian/church member classes in several churches. His current ministry is helping people integrate their faith with their work life. He spoke at Urbana 2006, co-taught a class at Talbot, and has developed a several week seminar on this topic. Tom is currently part of an evangelical Anglican Church plant in north Orange county.

### PERSONAL

Tom is married and has one teenage daughter. One of his guiding life verses is Proverbs 3:5-6: *Trust in the LORD with all your heart and lean not on your own understanding; in all your ways acknowledge him, and he will make your paths straight.*